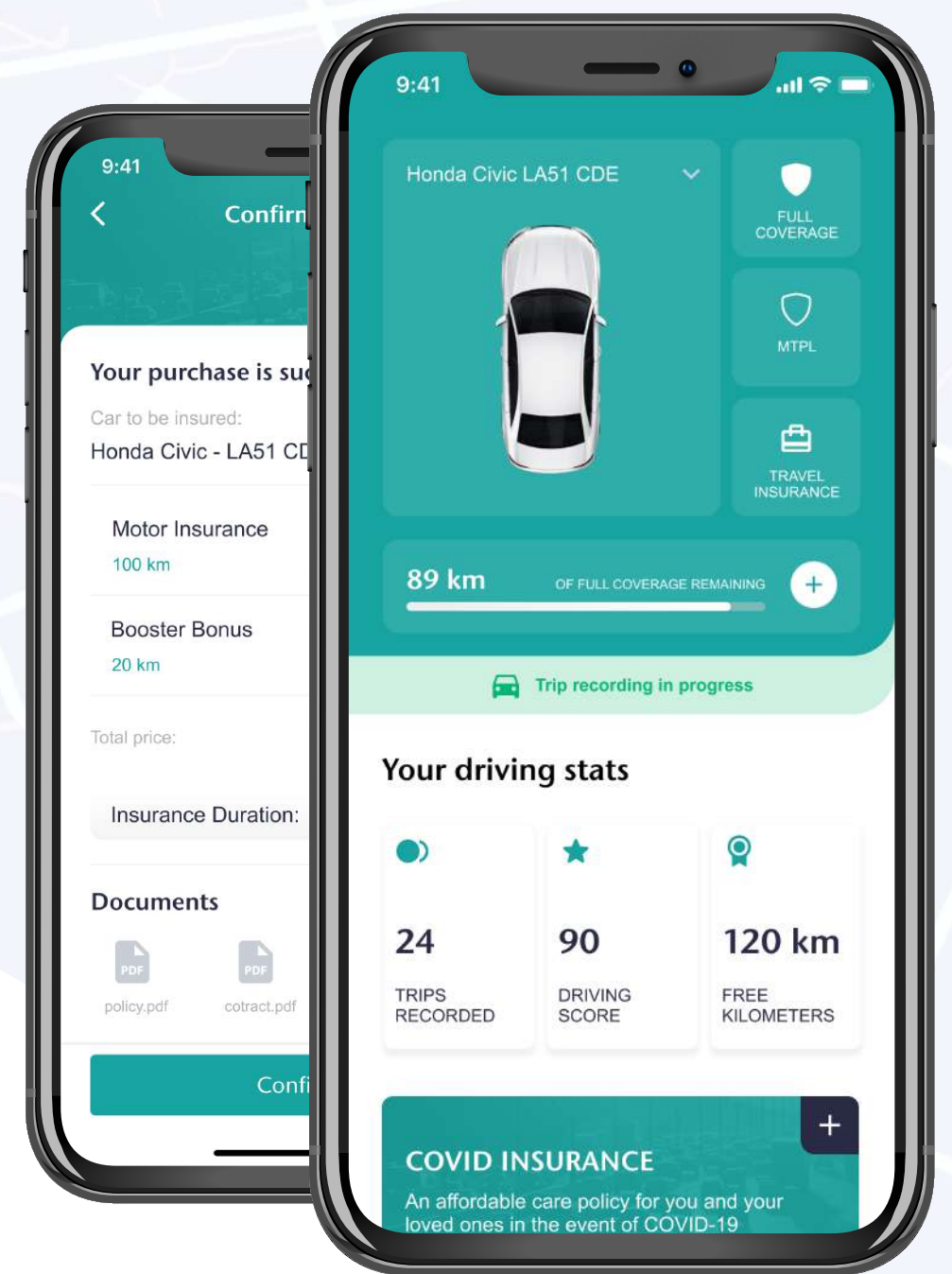


# Pay per Mile

## The heart of Usage-Based Insurance



Know your customers – Provide them with fair pricing to increase loyalty

Let customers **adapt their insurance cost to their new driving habits**, by leveraging the one item most of them always have in their pocket - their smartphone.



### GET NEW & KEEP EXISTING CUSTOMERS

Differentiate on the market by offering the right solution to your customer needs.



### INCREASE CUSTOMER LOYALTY

By providing flexible pricing to your customers that suit their driving and lifestyle habits.

According to McKinsey and World Economic Forum studies, customer preferences and needs have changed.

**62%**

Drive less than before COVID-19

**41%**

Use public transportation less than before COVID-19

**52%**

Feel uncomfortable using subways and buses

# AMODO

Due to the COVID-19, user lifestyle has changed a lot heavily influencing their driving habits. By offering Pay per Mile Insurance Product, you will offer **fair pricing and complete control over the insurance coverage** to your customers.

When thinking about PPM insurance, think of people who:

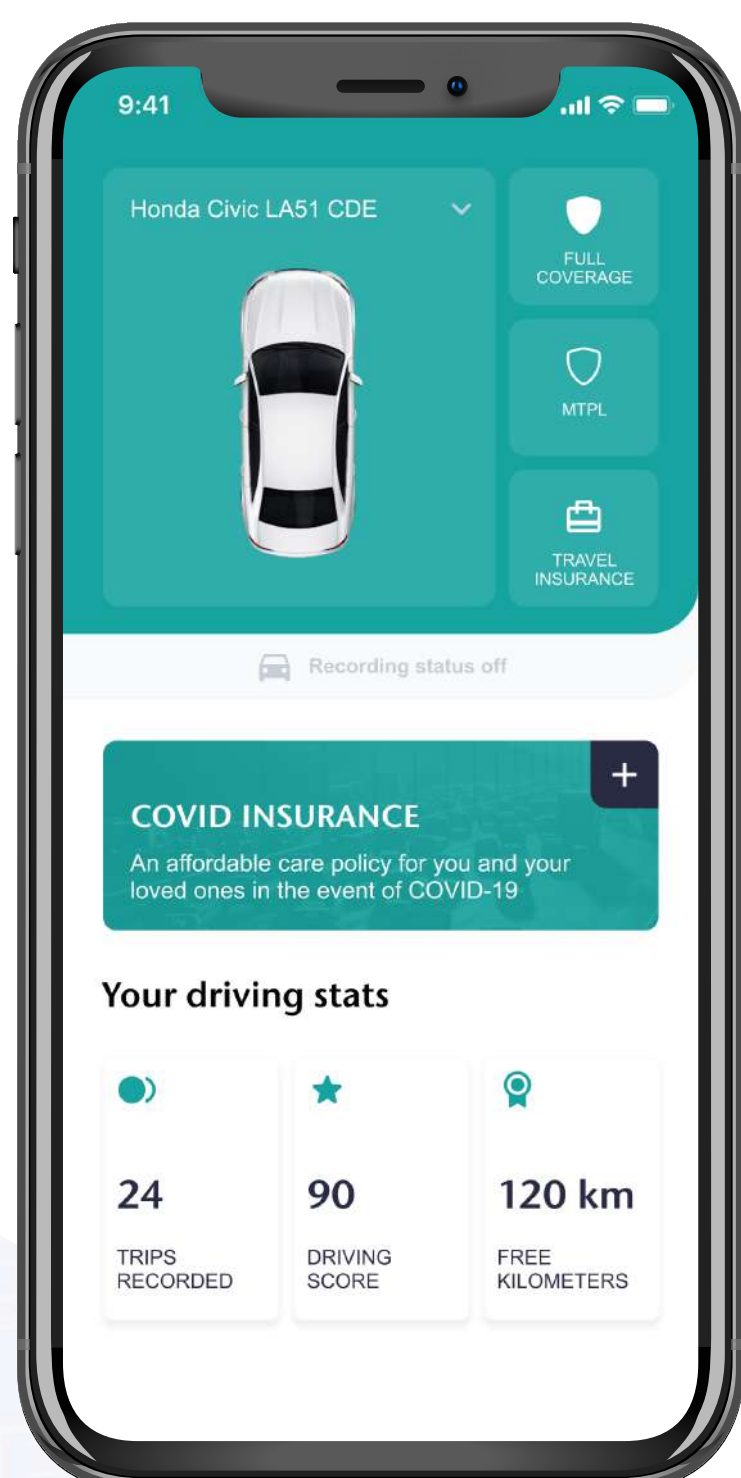


Work from home and do not commute so often, but still have long trips occasionally.



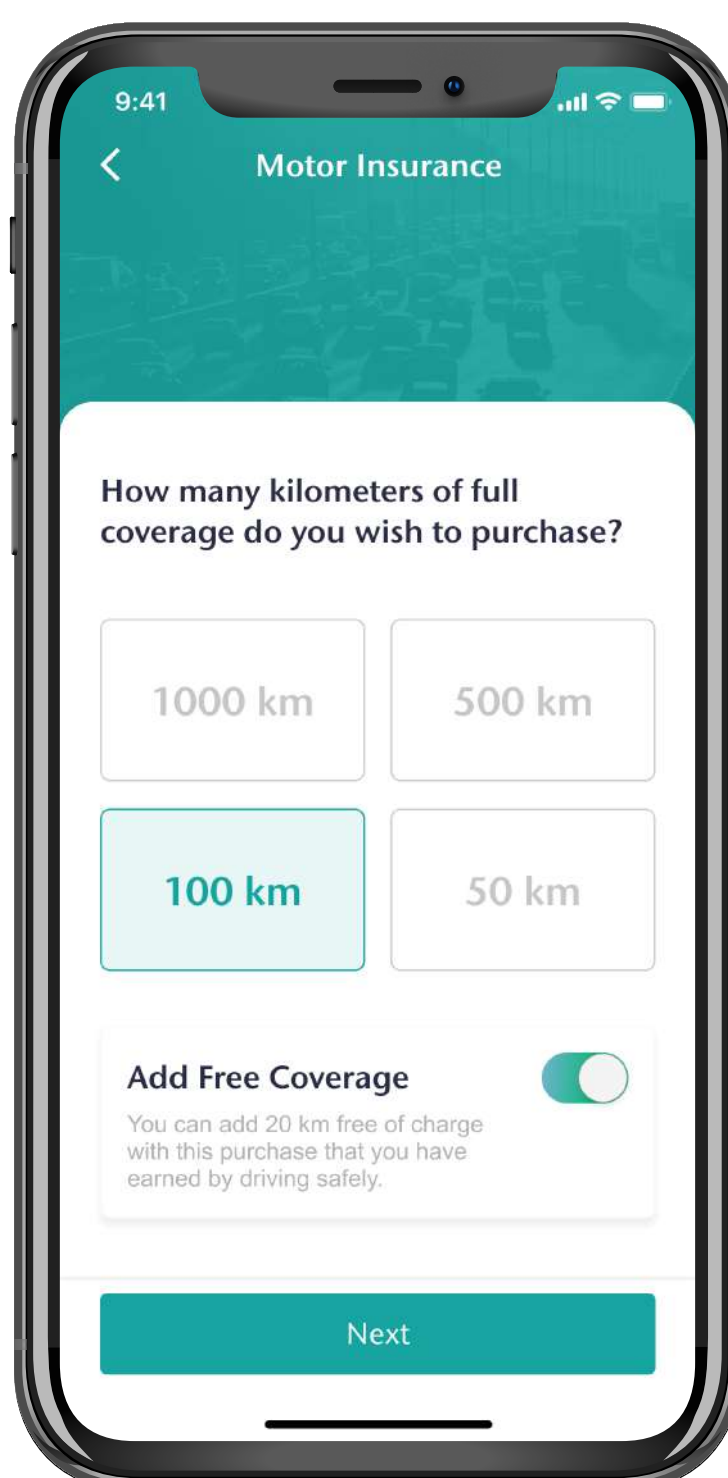
Need to go to work but avoid public transportation.

## Pay per Mile User Flow



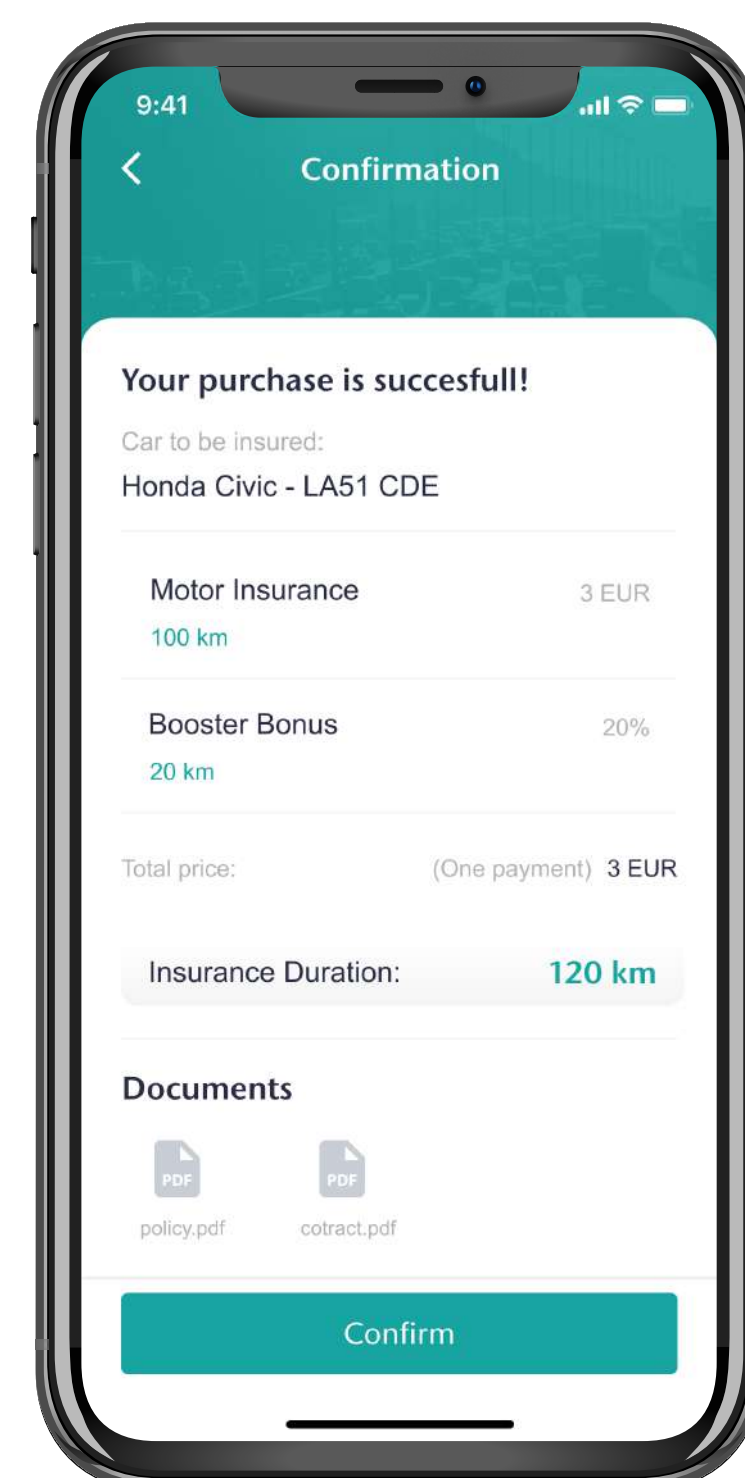
1

The user logs in seeing the contracted motor coverage.



2

The user initiates additional mileage purchase for their coverage through one touch within the app.



3

Following receipt of all required information the Amodo platform processes the purchase within seconds.



# About Amodo

Amodo is a provider of a mobility platform that enables insurance companies and other mobility players to create new products and services based on usage and behaviour data. Amodo platform is used on a global scale by companies such as BNP Paribas, AIG, Porsche and others.

One of the key success factors in Amodo's mobility programs is user engagement based on data and analytics. Amodo technology has gained numerous awards globally for its innovative insurtech solution and technology.

Amodo is a company with a global footprint trusted by major global organizations

